



SIMCOE AND DISTRICT CHAMBER OF COMMERCE
 95 QUEENSWAY WEST, CHAMBER PLAZA, SIMCOE ONTARIO, N3Y 2M8
 PHONE: (519) 426 5867 FAX: (519) 428 7718

**AGREEMENT FOR PURCHASE OF WEB ADVERTISING SPACE IN THE
 2011 NORFOLK COUNTY & HALDIMAND COUNTY
 ONLINE BUSINESS DIRECTORY**

COMPANY: _____

ADDRESS: _____

APPROVED BY: _____
 (**SIGNATURE**)

(**PLEASE PRINT NAME**)

DATE: _____ PHONE NUMBER: _____

AVAILABLE AD SIZES AND LOCATIONS: ALL BANNER AD PRICES ARE PER QUARTER

LOCATION	FORMAT	SIZE (PIXELS)	MEMBER INVESTMENT	NON-MEMBER INVESTMENT	WRITE M / N*
Busines Directory:	--	--	--	--	--
Top Level (directory)	Vertical Banner	120 x 240	\$45.00	\$90.00	
	Button	120 x 90	\$22.50	\$45.00	
2 nd Level (city/town)	Vertical Banner	120 x 240	\$37.50	\$75.00	
	Button	120 x 90	\$17.50	\$35.00	
3 rd Level (category)	Vertical Banner	120 x 240	\$22.50	\$45.00	
	Button	120 x 90	\$12.50	\$25.00	
4 th Level (your listing)	Vertical Banner	120 x 240	\$12.50	\$25.00	
Other Locations:	--	--	--	--	--
Header (all pages)	Horizontal Banner	468 x 60	\$50.00	\$100.00	
Home Page	Leaderboard Banner	728 x 90	\$ 30.00	\$ 60.00	
New Residents	Leaderboard Banner	728 x 90	\$20.00	\$40.00	
Events & Visitor Info.	Leaderboard Banner	728 x 90	\$20.00	\$40.00	
Any Other Page	Button	120 x 90	\$7.50	\$15.00	

*PLEASE NOTE: M = MEMBER, N = NON-MEMBER

BANNER AD SPECIFICATIONS:

DIMENSIONS: See above
 MAX FILE SIZE: 50kb
 RESOLUTION: 72 dpi
 FORMATS: .jpg, .jpeg, .gif, .png,, .swf (flash)

CIRCLE # OF AD QUARTERS BEING PURCHASED

1 Qtr 2 Qtrs 3 Qtrs Full Year

Rates above **do not** include graphics or layout.

A \$20 set up fee is required. The fee will be charged each time the artwork is replaced. Quotes for artwork design are available from Picasso Fish (519) 426-8981. Artwork can range from a simple logo to a complex animation.

EMAIL AD Copy: chamber@simcoechamber.on.ca

PHONE: (519) 426 5867, FAX: (519) 428 7718